

Digital Payment Awareness Programme

Date: 16.02.2017; 11 a.m.-4.00 p.m.

Venue: Kelambakkam Market, Kelambakkam

Theme: Digital Payment Importance

Summary: As per the UGC Circular (D.O.No.F.1-1/2017(Secy)), NSS, CARE have carried out a digital payment awareness programme with 100 volunteers at Kelambakkam market, Kelambakkam, Kanchipuram Dist. 603103. The NSS volunteers including students of Faculty of Allied Health Sciences, CHRI and Nursing students, CCN, along with Dr. Koyeli Girigoswami, and Dr. Venu Gopala Rao Konda, NSS, PO visited nearly 100 shops in the market. The volunteers were trained with a powerpoint presentation available in MHRD website on VISAKA, so that they get trained first before training the shopkeepers. Pamphlet was taken in English and Tamil to make the shopkeepers as well as customers the importance of digital payment. Many shops already had the PoS machines and some customers and shopkeepers were using PayTm for transaction of money. It was a very good response from the market people.

