

Swacchata Hi Seva- Plastic Free Campaign

Date: 27.09.2019

Venue: Velichai

Theme: Environment

Summary: NSS, CARE organized a plastic free campaign at the adopted village Velichai for **Swacchata hi Sewa**. The program started with a rally showcasing the banned one time use and throwaway plastics followed by door to door visit to collect the plastic bags from them and distribute cloth bags sponsored by Chettinad Academy of Research and Education. The placards depicting the items to be used instead of plastic was also explained to the villagers. The NSS volunteers also cleaned the village streets by collecting the plastics. The plastic collected were sent for recycling as per the norms. Dr Koyeli Girigoswami along with B. Sc 2nd year students of FAHS, CARE conducted the program on 27.9.2019. This step taken by NSS,PO, CARE will be highly significant for plastic removal from the villages.

