

EXECUTIVE DEVELOPMENT PROGRAM (EDP)

Leadership Development for Physicians in Academic Health Centres



08, AUG 2022
(12 Months)



Rs. 3,00,000
No. of seats - 15

Course Overview

The onset of the COVID-19 pandemic impelled academic health centres to experience remarkable change. The health care institutions required doctors to take up leadership positions and those who can work in challenging settings and adaptable to change definitely have an advantage. CARE has been offering an intensive executive development program of 12 months duration, with the aim of enhancing the leadership and management abilities among the health care professionals, and this is very important in the current health care environment. A variety of physician leaders will benefit from Leadership Development for Physicians at Academic Health Centres. It brings together experienced interdisciplinary faculty teams, medical directors, and chiefs of division from academic health centres for a 12 months intensive and systematic study of the crucial leadership and management issues faced by doctors working in administrative positions in the health care set up.

Key Features

- ▶ Organisation Issues
- ▶ Conflict Resolution and Negotiation
- ▶ Competitive Approach
- ▶ Economic Analysis
- ▶ Operations Leadership
- ▶ Health Care Policy

Resource Personnel

Experienced medical Professionals from Chettinad Hospital and Research Institute / other Reputed Corporate Hospitals & Industries

Course Coordinator

Dr. R. Arunkumar

Vice Principal - CHRI
IQAC - Director, CARE

Admission Contact

Mr. Viswakumar

Admission Co-ordinator - EDP



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**Exciting scholarships awaiting
for eligible candidates**



About CARE

Chettinad Academy of Research and Education (CARE) was conferred the status of Deemed to be University u/s 3 of the UGC Act 1956 in the year 2008 and since then, it has been contributing significantly to the society as an Institute for higher learning and research in the field of Medicine, Allied Health Sciences and Nursing.

CARE has been approved by MCI/NMC, INC, TNNMC, AICTE, COA, BCI and PCI, accredited with grade 'A' by NAAC, conferred with 12B status by UGC, accorded SIRO status by DSIR, awarded a star by MHRD's Innovation Cell, appreciated by AICTE for Clean & Smart Campus and ranks 9th in the Country according to UI Green Metric. CARE offers several Academic programs in the Faculty of Medicine, Nursing and Allied Health Sciences (AHS), Pharmacy, Physiotherapy, Occupational Therapy, Architecture, and Law.

CARE offers excellent teaching with latest teaching aids and methods. The Intellectual Capital of CARE comprises of qualified, accomplished and committed teachers and a well-stocked Library with books, journals, E-resources and database that form the back bone of the CARE. Faculty update their knowledge on contemporary teaching learning techniques through development programs, workshops, conferences and CMEs. Apart from this, CARE regularly offers executive development programs for working professionals to enrich their knowledge base, competencies and skills.

Eligibility

- MBBS/ MD/MS with minimum 5 years' work experience of which 2 years of administrative experience
- The program is intended for Medical Professionals who supervise a clinical division at academic medical centres and report directly to the department head/ Dean.

Methodology

Module 1: Healthcare Management Information Systems and Biomedical Informatics in Healthcare Organisations: Governance, Legal Considerations, and Risks

Module 2: Utilising Human Resource Management in the Design and Development of Healthcare Organisations

Module 3: Digital services and marketing Marketing Techniques, Excellence in Healthcare Operations, Process, and Quality, SCM for healthcare and delivery systems for healthcare & The Financial Review of Healthcare Organisations and FRA

Module 4: Healthcare Organisations and Strategic Management & Executive Presence of Transformational Leadership for Healthcare Organisations

Module 5: Project: Executive Presence of Transformational Leadership for Healthcare Organisations in Organisations of Healthcare

OFFERED BY

Chettinad Academy of Research and Education

Chettinad Academy of Research & Education

Chettinad Health City Campus

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